



欧睿市场地位声明
Euromonitor Market Claim

哈尔斯

连续三年 全球杯壶销售额第一

**Haers, the No.1 manufacturer of flasks and pots
globally for 3 consecutive years.**
(measured in terms of manufacturer sales value from 2022 to 2024)

哈尔斯
HAERS



脚注：数据来源于欧睿信息咨询（上海）有限公司；以各大企业2022-2024每年在全球范围内的杯壶出厂额（亿元）计；杯壶定义为各类密封型保温杯、玻璃杯、塑料杯、焖烧杯/罐和保温壶，不含马克杯等非密封型；于2025年4月完成调研。

Footnote: Data source: Euromonitor International (Shanghai) Co., Ltd.; measured in terms of the global manufacturer sales value from 2022 to 2024 of flasks and pots of a company; flasks and pots are defined as airtight vacuum, glass, plastic flasks and pots, excluding non-airtight cups or pots such as mugs; research conducted in April 2025.